



## Get More Done with the ABCs of Pilot International

### Why do we have Pilot ABCs?

Individuals unfamiliar with Pilot International often assume we fly planes. After Pilots explain that we do not fly planes, we are often asked what do we do. We sometimes give our elevator speech which includes our principles, mission, and two focus areas.

With the reinstatement of Compass Clubs and promotion of Pilot, Anchor, and Compass as equals in Pilot International, the ABCs were redefined to be a marketing tool that define what we do as Pilots.

Citing the ABCs is another concise explanation of who we are and what we do.

### **Advocating Leadership and Service in Youth and Young Adults**

The purpose of Pilot's service is to be fully committed to the promotion and encouragement of youth development and leadership through our Anchor and Compass Clubs.

Youth Development & Leadership may include but are not limited to:

- Create, promote, support, and sustain quality program service initiatives in our Anchor and Compass Clubs.
- Leadership development opportunities for Anchor and Compass Clubs.

### **Brain Safety and Health**

The purpose of Pilot's service focus is to promote and encourage awareness of brain safety and health and to improve the lives of those affected through education, prevention programs, volunteer activities, financial support, and research.

Brain Safety and Health may include but are not limited to:

- Prevention of Traumatic Brain Injuries (TBI): Head injuries caused by accidents
- BrainMinders: Keeping brains safe
- Safety Fairs and Bicycle Rodeos
- Healthy Lifestyle Programs to keep brains safe (healthy eating, drug/alcohol awareness, exercise)

### **Caring and Supporting Families in Times of Need**

Pilot International is an organization that cares. By caring and supporting families in times of need, Pilot International and its members show that we CARE MORE.

Caring for Families in Times of Need may include but not limited to:

- Pick Me Ups to support community caregivers (i.e. Caregiver Recognition Luncheon with speaker or by recognizing a group of Caregivers at a specific location)
- Provide equipment for assisted living or hospice facility, emergency and response providers
- Support of any program that helps families in need
- Develop a program to kick off International Care and Kindness Week.
- Sponsor a weekly respite club for caregivers in the community
- Support of Traumatic Brain Injury camps.